



Media releases, including dossier of press clippings

Deliverable 11.10



**Funded by
the European Union**

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DELIVERABLE INFORMATION

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AUTHORS (REPORT)	Luz María González Soriano (UPO) & Daniel Romero Portillo (UPO)
REVIEWERS	Antonia Maria Ruiz Jimenez (UPO); Romane Blassel (ECSA); Mariana Sendra (DEUSTO); Katalin Tardos (CSS); Laura Horn (RUC)
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V.01		Luz María González Soriano (UPO) & Daniel Romero Portillo (UPO)	
V.02		Luz María González Soriano (UPO) & Daniel Romero Portillo (UPO)	Update to format and style. Clarification on the scope of the project communication

Executive Summary

Deliverable D11.10 documents the media-oriented communication activities undertaken within the UNTWIST project, providing a structured overview of outputs that contribute to its visibility and societal positioning. It serves as an evidence-based record of communication outcomes and complements other Work Package 11 outputs by focusing specifically on media-facing actions within broader debates on democracy and gender equality.

The communication activities presented aim to support awareness of the project, ensure accurate representation of its objectives and findings, and position UNTWIST within discussions on democratic renewal and gender-inclusive values, while avoiding unnecessary exposure to potential risks.

The strategy underpinning these activities prioritises selectivity, quality, and contextual appropriateness over volume. Given the sensitive nature of the project's thematic focus and the polarised environments in which it operates, the consortium has adopted a flexible, context-aware approach, allowing partners to determine their level of engagement with mass media according to national and institutional conditions. This has, in some cases, resulted in cautious or limited media engagement.

At the same time, communication efforts have remained active through targeted channels. The project has prioritised direct engagement with selected stakeholders—supported by a comprehensive database and the regular dissemination of policy briefings and newsletters—complemented by a social media presence to enable controlled outreach within relevant expert and policy communities.

Overall, Deliverable D11.10 shows that UNTWIST has implemented a coherent and proportionate communication strategy, ensuring continued dissemination and engagement while adapting to contextual constraints and safeguarding the project's integrity.

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1. Introduction

Deliverable D11.10 – Media releases, including dossier of press clippings presents a structured compilation of media outputs related to the UNTWIST project. It includes both press releases and news items produced by the consortium, as well as external media coverage referring to the project, its activities, or its contributions to debates on democratic renewal and gender-inclusive values. The deliverable therefore documents the level of media visibility achieved to date and serves as an evidence-based record of communication outputs and outcomes.

This deliverable is closely related to other WP11 outputs, particularly D11.4 (Dissemination and Communication Plan), which defines the overarching framework, objectives, and principles guiding communication and dissemination activities, and D11.9 (Dissemination material created and actions developed), which reports on the broader set of materials and actions implemented. In contrast, D11.10 focuses specifically on media-facing communication outputs, documenting concrete instances of public exposure through press releases and media coverage.

The relatively limited volume of media releases and press clippings reported in this deliverable reflects both the sensitive nature of the project's thematic focus and a deliberate, selective and context-aware communication strategy adopted by the consortium. UNTWIST addresses issues related to gender, feminism, and democratic representation within a political environment often characterised by polarisation and, in some cases, hostile narratives promoted by populist or radical actors. In such contexts, increased media visibility may entail risks for the project's objectives and for the safety and well-being of participating researchers.

In response, the consortium agreed that decisions on engagement with mass media would be taken at partner level, allowing each institution to determine an appropriate level of visibility based on its national and institutional context. This approach has led, in several cases, to cautious or limited media engagement. For example, in Switzerland, attacks directed at the research team prior to the official start of the project targeted the legitimacy of the research focus, reflecting broader political narratives and contestation around topics such as gender equality, feminism,

and democratic representation. These attacks, at times amplified within public and media discourse, contributed to a potentially adverse environment that raised concerns regarding reputational risks, professional pressures, and the exposure of individual researchers. As a result, the University of Bern adopted a protocol recommending that project findings not be publicly disseminated until the end of the project.

Similarly, partners in other countries have opted to maintain a relatively low public profile following instances of backlash, including negative media framing and targeted criticism, which in some cases posed risks to researchers' well-being and safety. Consequently, several partner institutions adopted precautionary communication approaches with reduced public exposure to mitigate risks and prevent escalation. This reflects an assessment that increased visibility in polarised environments may heighten vulnerability to sustained criticism, potentially affecting both the research process and those individuals involved.

Importantly, the limited volume of mass media coverage should not be interpreted as limited dissemination activity. On the contrary, the project has remained active in its communication efforts through more targeted channels. A key strategy has been targeted engagement with selected stakeholders: the consortium has developed a comprehensive database of international and national stakeholders, who have been regularly reached through policy briefings and newsletters presenting project findings. In addition, the project has established a presence on social media, including a dedicated Twitter profile, to support ongoing and controlled outreach within relevant expert and policy communities.

Overall, this approach reflects a balanced and risk-aware communication strategy, prioritising the protection of researchers and the integrity of the project while ensuring that its findings are shared with appropriate audiences.

1.1. Communication objectives

The communication activities documented in this deliverable are guided by objectives that are specific to project communication, and should be distinguished from dissemination

objectives. While both are complementary, they serve different functions within UNTWIST's impact pathway.

In UNTWIST, dissemination activities refer to those actions through which project results, data, tools or policy recommendations are shared with identified stakeholders in order to enable knowledge transfer, engagement, co-production or potential uptake. By contrast, communication activities are those aimed at presenting, promoting or giving visibility to the project itself, its rationale, and its relevance to broader societal and political debates.

Within this distinction, the communication objectives underpinning the media releases and press clippings reported in Deliverable 11.10 include:

- supporting public awareness of the existence, scope and relevance of the UNTWIST project;
- positioning UNTWIST within public debates on democratic renewal and gender-inclusive values;
- ensuring accurate and responsible representation of the project's aims and contributions in the media; and
- supporting visibility among broader audiences beyond directly engaged stakeholders, while avoiding unnecessary exposure to risks.

1.2. Communication strategy

The communication strategy documented in this deliverable focuses on news items and press releases as the primary media-oriented communication actions. These include:

1. press releases and news pieces produced directly by the UNTWIST consortium or individual partners;

2. external media articles that mention, reference or report on UNTWIST activities, findings or contributions.

Press releases produced by the consortium have been selectively developed to announce key milestones, events or high-level contributions of the project, ensuring clarity, factual accuracy and alignment with the project's identity and values. External media coverage has been monitored and compiled when UNTWIST or its results are referenced in broader discussions related to gender equality, democracy, or political representation.

Overall, the strategy reflects a selective, context-aware communication approach, prioritising quality, accuracy and contextual appropriateness over volume, balancing the benefits of public visibility with the need for discretion in a sensitive research and political environment. In line with this approach, decisions regarding engagement with mass media have been taken at partner level, allowing adaptation to national and institutional contexts and associated risk considerations. These media-oriented actions are complemented by broader communication and dissemination activities, including targeted stakeholder engagement and digital outreach, as reported in other WP11 deliverables. The dossier of press clippings included in this deliverable reflects this approach and provides a consolidated overview of the media presence achieved by UNTWIST to date.

2. Media releases

2.1. Germany

2.1.1 “Co-creation workshop: How should democratic parties deal with the issue of gender equality in the future?”

17/03/2025

https://www.uni-saarland.de/fileadmin/upload/verwaltung/gleichstellung/Aktuelles_und_Termine/20250527-Workshop_UNTWIST.pdf

This press release by Saarland University announces a co-creation workshop where citizens and researchers will develop recommendations on how democratic parties should address gender equality in the future. It announces that the event would take place in Saarbrücken, organised by the EU-funded UNTWIST research project, inviting the public to actively contribute their perspectives.

2.2. Spain

2.2.1 "UPO leads a project to improve political parties' responses to citizens' gender-based demands"

3/30/2023

<https://www.upo.es/diario/ciencia/2023/03/proyecto-untwist/>

The University Pablo de Olavide coordinates the European project UNTWIST, funded by the European Commission under Horizon Europe. The project analyses how political parties respond to citizens' gender-based needs, demands and fears across Europe, combining qualitative and quantitative methods to develop evidence-based policy recommendations aimed at strengthening democratic representation.

Diario de la Universidad Pablo de Olavide

Institucional Comunidad UPO Divulgación Investigación Cultura Soci

INVESTIGACIÓN

La UPO lidera un proyecto para mejorar la respuesta de los partidos a las demandas de género de la ciudadanía

A 30 marzo 2023



Protestas en Hungría contra la política de género del Gobierno de Orbán | Foto: Zoltan Balogh

2.2.2 "UPO Rector participates in the first meeting of the European project UNTWIST"

4/27/2023

<https://www.upo.es/diario/ciencia/2023/04/el-rector-de-la-upo-participa-en-la-primera-reunion-del-proyecto-europeo-untwist/>

The Chancellor of the University Pablo de Olavide participated in the first meeting of the European project UNTWIST, held in Antequera (Spain). Funded by the European Commission under Horizon Europe and led by Antonia María Ruiz Jiménez, the project analyses how political parties respond to citizens' gender-based needs, demands and fears across Europe. UNTWIST brings together a consortium of institutions from six European countries and uses mixed qualitative and quantitative methods to study gender dynamics in political representation and voting behaviour, particularly in relation to radical right populist parties.



The screenshot shows the header of the UPO website with social media icons, the university logo, and the 'DUPO' brand name. Below the header is a navigation bar with links: Institucional, Comunidad UPO, Divulgación, Investigación, and Cultura Soci. The main content area features the article title 'El rector de la UPO participa en la primera reunión del proyecto europeo 'UNTWIST'' under the 'INVESTIGACIÓN' category, dated April 27, 2023. The article text states that Rector Francisco Oliva Blázquez participated in the first meeting of the 'UNTWIST' project in Antequera (Málaga), funded by the European Commission. The project aims to analyze the response of political parties to citizens' gender-based needs, demands, and fears. A sidebar on the left titled 'Más en Investigación:' shows a thumbnail for an article about a European patent for a mask efficacy indicator system. A photo on the right shows Rector Oliva and Antonia María Ruiz at the inaugural meeting.

Más en Investigación:

La UPO obtiene una patente europea para un sistema que indica cuándo una mascarilla deja de ser eficaz Este sistema de indicación visual del tiempo de

El rector de la Universidad Pablo de Olavide, **Francisco Oliva Blázquez**, ha participado en Antequera (Málaga) en la primera reunión del **proyecto 'UNTWIST'**, una iniciativa financiada por la Comisión Europea que tiene como objetivo **analizar la respuesta que los partidos políticos dan a las necesidades, demandas y miedos de género de la ciudadanía en Europa**. Este proyecto RIA (investigación con

Francisco Oliva y Antonia María Ruiz en la mesa inaugural

2.2.3 "UNTWIST" boosts the debate on democracy and gender equality at the Spanish Parliament"

11/5/2025

<https://www.upo.es/diario/docencia-formacion/2025/11/untwist-impulsa-debate-democracia-igualdad-genero-congreso-de-diputados/>

In a European context marked by challenges to gender equality and the rise of populism, the UNTWIST project announced the conference “Strengthening democracy through gender equality”, to be held at the Spanish Parliament. The event brought together politicians, academics and civil society actors to discuss how gender shapes political representation and democratic quality in Europe, and to present comparative research conducted in six European countries.



DIVULGACIÓN

‘UNTWIST’ impulsa el debate sobre democracia e igualdad de género en el Congreso de los Diputados

El próximo 14 de noviembre, expertas y representantes políticos europeos analizarán los resultados de este proyecto de Horizonte Europa coordinado por la Universidad Pablo de Olavide

A 5 noviembre 2025

En un contexto europeo marcado por los desafíos a la igualdad y el auge de los populismos, el **proyecto de Horizonte Europa ‘UNTWIST’**, coordinado por la Universidad Pablo de Olavide, celebra el próximo 14 de noviembre la jornada **“Fortalecer la democracia desde la igualdad de género”** en el Congreso de los Diputados (Sala Cánovas, Madrid).



La Jornada se celebrará el 14 de noviembre en el Congreso de los Diputados.

Más en Divulgación:



El encuentro, que se desarrollará de 10:00 a 13:00 horas, reunirá a

2.2.4 "UNTWIST" holds a conference on democracy and gender equality at the Spanish Parliament"

11/15/2025

<https://www.upo.es/diario/docencia-formacion/2025/11/untwist-celebra-una-jornada-sobre-democracia-e-igualdad-de-genero-en-el-congreso-de-los-diputados/>

The UNTWIST project held the conference “Strengthening democracy through gender equality” at the Spanish Parliament, where key findings from comparative studies conducted in six European countries were presented. The results highlighted the role of gender in electoral behaviour, political representation and the rise of radical right populist parties, underlining the importance of scientific evidence for addressing current democratic challenges.



DIVULGACIÓN

‘UNTWIST’ celebra una jornada sobre democracia e igualdad de género en el Congreso de los Diputados

Expertas y representantes políticos europeos analizan los resultados de este proyecto de Horizonte Europa coordinado por la Universidad Pablo de Olavide

A 17 noviembre 2025

El proyecto europeo UNTWIST, coordinado por la Universidad Pablo de Olavide, celebró el pasado viernes 14 de noviembre en la Sala Cánovas del Congreso de los Diputados, la **jornada “Fortalecer la democracia desde la igualdad de género”**, un encuentro que reunió a responsables institucionales, representantes de organizaciones políticas europeas y personal investigador para debatir sobre los desafíos democráticos actuales desde una perspectiva de género.

JORNADA: FORTALECER LA DEMOCRACIA DESDE LA IGUALDAD DE GÉNERO
14 de noviembre de 2025, 10:00 a 13:00
Congreso
Sala Cánovas (Palacio de las Cortes, Plaza de las Cortes, nº 1, 28013 Madrid)

De izquierda a derecha: Lina Gálvez, Cristina Hernández y Antonia Ruiz.

2.2.5 "UNTWIST" presents its Policy Recommendation Handbook at the European Parliament"

2/3/2026

<https://www.upo.es/diario/docencia-formacion/2026/03/untwist-presenta-en-el-parlamento-europeo-su-manual-de-recomendaciones-de-politica/>

In European context marked by polarization and anti-gender backlash, the UNTWIST project announced the presentation of its Policy Recommendation Handbook at the European Parliament in Brussels. The event will bring together democratic political actors to discuss evidence-based responses to gendered economic inequalities, presenting the results of a three-year Horizon Europe project, a survey of 10,000 people, and 25 policy recommendations aimed at strengthening democratic resilience across Europe.



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DUPO Diario de la Universidad Pablo de Olavide

[Institucional](#) [Comunidad UPO](#) [Divulgación](#) [Investigación](#) [Cultura Soc](#)

DIVULGACIÓN

‘UNTWIST’ presenta en el Parlamento Europeo su Manual de Recomendaciones de Política

El 18 de marzo el equipo del proyecto de Horizonte Europa, coordinado por la Universidad Pablo de Olavide, expondrá en Bruselas un manual frenar las desigualdades económicas de género y fortalecer la resiliencia democrática

A 2 marzo 2026

El **proyecto de Horizonte Europa ‘UNTWIST’**, coordinado por la Universidad Pablo de Olavide, presentará el **miércoles 18 de marzo en el Parlamento Europeo (Bruselas)** el **‘UNTWIST Policy Recommendation Handbook’**, un manual para explorar soluciones basadas en evidencia a nivel de la Unión Europea que aborden las desigualdades económicas de género y fortalezcan la resiliencia democrática.

La jornada, titulada **‘Why economic inequalities have gendered consequences for European democracy’**, comenzará a las 18:00 horas con las intervenciones institucionales de la presidencia de la Comisión FEMM (Women’s Rights and Gender Equality) y finalizará a las 20:00 horas con una sesión de

Más en Divulgación:



La UPO pone en marcha el proyecto ‘Clínica Jurídica Flora Tristán’ para acercar el Derecho al Polígono



3. News and press clippings

3.1. European level

3.1.1 UNTWIST-related content shared on LinkedIn

11/20/2024

https://www.linkedin.com/posts/ccindle-project-667450259_anti-lgbtq-violence-hits-new-high-eu-report-activity-7264902867876995073-42iW/?utm_source=share&utm_medium=member_desktop&rcm=ACoAAGBYwFcBZ921TD0NZeASZuWJNS0Lwm_k3tQ

LinkedIn post sharing content related to UNTWIST themes, contributing to the project's visibility and outreach within professional and research communities.



3.1.2 UNTWIST project featured on LinkedIn

11/25/2024

https://www.linkedin.com/posts/ccindle-project-667450259_untwist-activity-7267091659396374528-OubW/

LinkedIn post sharing information about the UNTWIST project, increasing its visibility among professional and academic networks and supporting dissemination activities.

CCINDLE Project • 3ar+
European Commission Funded Project at European Commission
1 año •

+ Seguir ...

CCINDLE is proud to share this campaign alongside our sister projects **FIERCE**, **#UNTWIST** and **Push*Back*Lash**. Sexual and gender-based violence has profound intersectional dimensions, and while progress is being made the International Day for the Elimination of Violence Against Women offers a chance to reflect on the continuing gaps.

Mostrar traducción

FIERCE
859 seguidores
1 año • Editado •

+ Seguir

🌐 25th November - International Day for the Elimination of Violence Against Women

We stand united with our sister projects **CCINDLE Project**, **UNTWIST** and **Push*Back*Lash** to amplify our voices and demand action! 💜👊

The EU Directive on Violence Against Women and Domestic Violence is a significant step toward addressing sexual and gender-based violence (SGBV) across Europe. However, there is more work to be done to ensure impactful implementation and meaningful progress.

👊 We demand better ways to address the intersectional entanglement of violence connected to other inequalities such as race and sexuality!

These are our FIERCE claims for tackling SGBV in Europe.
[European Research Executive Agency \(REA\)](#)

#WeAreFIERCE #HorizonEurope #EUproject #25november

Mostrar traducción

FIERCE
INTERNATIONAL DAY
FOR THE ELIMINATION OF VIOLENCE
AGAINST WOMEN
25 NOVEMBER, 2024
OUR FIERCE CLAIMS
for tackling SGBV

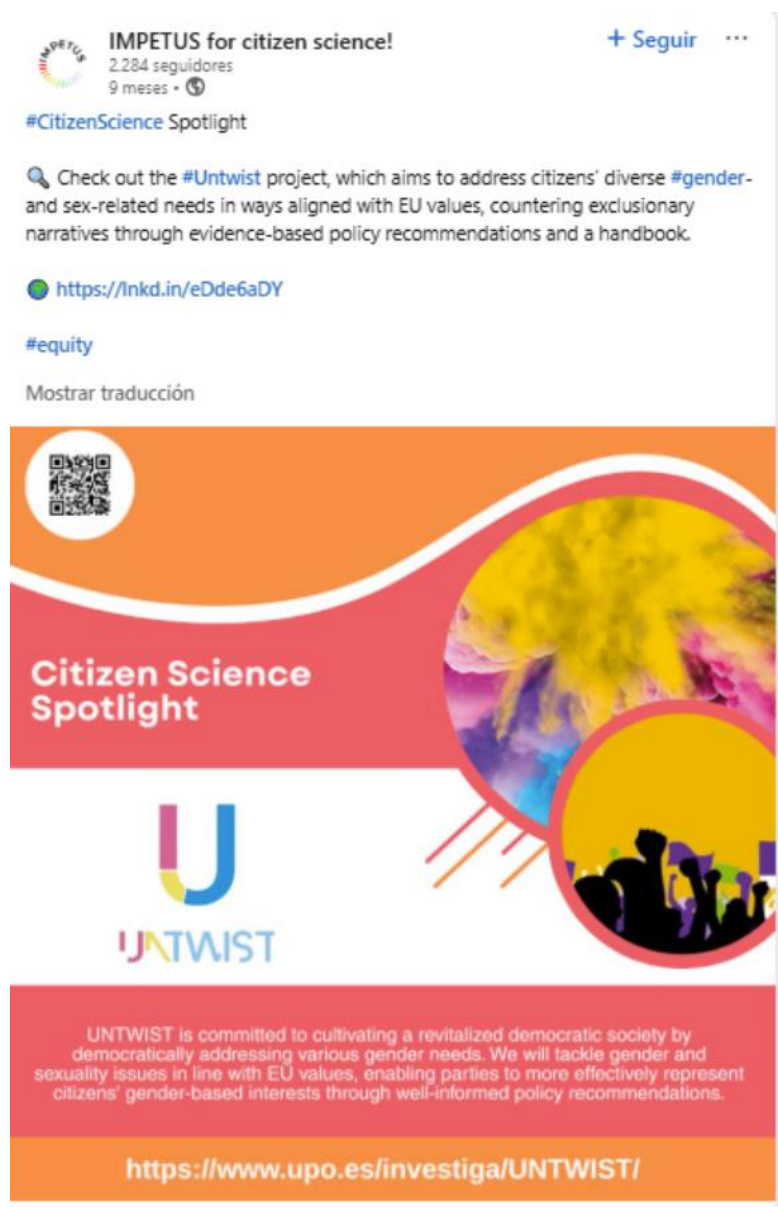
1 más

3.1.3 UNTWIST project highlighted on LinkedIn

4/14/2025

https://www.linkedin.com/posts/impetus4cs_citizenscience-untwist-gender-activity-7314970681224355841-se0D/?utm_source=share&utm_medium=member_desktop&rcm=ACoAAGBYwFcBZ921TD0NZeASZuWJNS0Lwm_k3tQ

LinkedIn post featuring the UNTWIST project within a citizen science context, contributing to increased visibility and outreach among professional and research communities.



3.1.4 UNTWIST Policy Recommendation Handbook announced on LinkedIn

2/23/2026

https://www.linkedin.com/posts/katherine-quezada-97170b353_why-economic-inequalities-have-gendered-consequences-activity-7429593378440425472-DmAN?utm_source=share&utm_medium=member_desktop&rcm=ACoAAEd1UgBc5He0_3CLsRiaTvys7VDI7Xhc-Y

LinkedIn post announcing the launch of the UNTWIST Policy Recommendation Handbook at the European Parliament, highlighting new research on how economic inequalities have gendered consequences for European democracy. The post contributed to the project's visibility and outreach among policy, academic and professional audiences by presenting the main findings of the three-year Horizon Europe project and its evidence-based EU policy recommendations.



Katherine Quezada • 3er+
Project Officer at European Research Executive Agency (REA)
1 mes •

[+ Seguir](#)

Save the date! 📅
Wednesday 18 March 2026, 18:00 - 20:00 (CET)

Launch of the UNTWIST Policy Recommendation Handbook.

Why do economic inequalities have gendered consequences for European democracy?

Anti-gender politics are frequently framed as a "culture war." However, growing evidence suggests that material insecurity and structural economic inequalities play a critical role in shaping political grievances and democratic tensions across Europe. This event presents new research demonstrating how economic inequalities have gendered consequences — and why this matters for the future of European democracy.

The launch marks the culmination of the three-year Horizon Europe research project UNTWIST. The project provides cross-national evidence and translates it into concrete, high-impact EU policy recommendations.

The event will be chaired by the President of the FEMM Committee, Lina Gálvez. With the participation of FEMM MEP Scheuring-Wielgus (S&D), FEMM MEP Yar (Renew), and an EPP representative.

The UNTWIST research consortium will present the main findings and outline pathways from evidence to policy.

Mostrar traducción




Why economic inequalities have gendered consequences for european democracy: the UNTWIST...
research-and-innovation.ec.europa.eu


3.1.5 Launch of the UNTWIST Policy Recommendation Handbook announced on LinkedIn


2/25/2026

https://www.linkedin.com/posts/luz-mar%C3%ADa-gonz%C3%A1lez-soriano-72047b296_untwist-horizoneurope-genderequality-activity-7430557937338580992-iyC2?utm_source=share&utm_medium=member_desktop&rcm=ACoAAEed1UgBc5He0_3CLsRiaTvys7VDI7Xhc-Y

LinkedIn post announcing the final event of the Horizon Europe project UNTWIST and the launch of its Policy Recommendation Handbook at the European Parliament. The post highlighted the project's evidence-based findings on the gendered consequences of economic inequalities for European democracy, contributing to its visibility and outreach among policy, academic and professional audiences.

**Luz María González Soriano** • Tú
Socióloga | Máster en Marketing e Investigación Aplicada | Comportamiento ...
1 mes •

 Save the date!
Wednesday, 18 March 2026 | 18:00–20:00 (CET)


 **Launch of the UNTWIST Policy Recommendation Handbook | Why economic inequalities have gendered consequences for European democracy?**

Anti-gender politics are often framed as a “culture war”. Yet growing evidence shows that **material insecurity and structural economic inequalities** play a key role in shaping political grievances and democratic tensions across Europe.

Join us for the final event of the three-year Horizon Europe project **UNTWIST**, where the consortium will present the main findings and share **cross-national, evidence-based policy recommendations**—turning research into practical EU action.

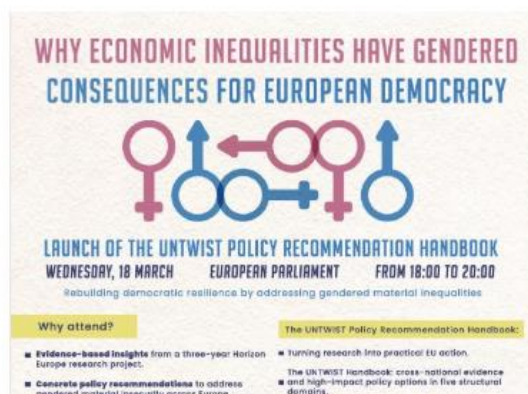
The event will be chaired by the President of the FEMM Committee, Lina Gálvez. With the participation of FEMM MEP Scheuring-Wielgus (S&D), FEMM MEP Yár (Renew), and an EPP representative.

The UNTWIST research consortium will present the main findings and outline pathways from evidence to policy.

 **Register here:** <https://lnkd.in/eU6JEVtz>

#UNTWIST #HorizonEurope #GenderEquality #Democracy #EconomicInequality #EUPolicy #EuropeanParliament

Mostrar traducción



WHY ECONOMIC INEQUALITIES HAVE GENDERED CONSEQUENCES FOR EUROPEAN DEMOCRACY

LAUNCH OF THE UNTWIST POLICY RECOMMENDATION HANDBOOK
WEDNESDAY, 18 MARCH | EUROPEAN PARLIAMENT | FROM 18:00 TO 20:00
Rebuilding democratic resilience by addressing gendered material inequalities

Why attend?

- Evidence-based insights from a three-year Horizon Europe research project.
- Concrete policy recommendations to address gendered material insecurity across Europe.

The UNTWIST Policy Recommendation Handbook:

- Turning research into practical EU action.
- The UNTWIST Handbook: cross-national evidence and high-impact policy options in five structural domains.

20

3.1.6 Launch of the UNTWIST Policy Recommendation Handbook announced on LinkedIn

3/9/2026

https://www.linkedin.com/posts/universidad-pablo-de-olavide_untwist-polaedticassociales-igualdaddegenero-activity-7434234895671033856-zgRf?utm_source=share&utm_medium=member_desktop&rcm=ACoAAEed1UgBc5He0_3CLsRiaTvys7VDI7Xhc-Y

LinkedIn post promoting the presentation of the UNTWIST Policy Recommendation Handbook at the European Parliament in Brussels. The post invited audiences to a policy-oriented event on gendered economic inequalities and democratic resilience in the European Union, while also sharing registration details and key deadlines for in-person and online attendance.



Universidad Pablo de Olavide, de Sevilla
72.639 seguidores
2 semanas • 

...

¿Estamos ante una "guerra cultural" o reflejan las políticas anti-género profundas inseguridades económicas y sociales?

Te invitamos a la presentación del Manual de Recomendaciones de Política del proyecto UNTWIST en el Parlamento Europeo, un encuentro para debatir propuestas basadas en evidencia que ayuden a reducir las desigualdades económicas de género y a reforzar la resiliencia democrática en la Unión Europea.

 Parlamento Europeo, Bruselas

 Martes, 18 de marzo de 2026

 18:00 h

 Apertura institucional a cargo de la Presidencia de la Comisión FEMM

 Insíbete aquí:
<https://lnkd.in/e7rte2KD>

Plazos de inscripción:

 Modalidad presencial: hasta el 11 de marzo (incluido)

 Modalidad online: hasta el 16 de marzo (incluido)

#UNTWIST #PolíticasSociales #igualdaddegenero #UniónEuropea

3.1.7 UNTWIST project featured on Instagram

9/30/2025

<https://www.instagram.com/p/DPPJZAJiNId/>

Instagram post highlighting the UNTWIST project, contributing to the project's visibility and public outreach through social media dissemination.



3.1.8 UNTWIST project shared on Instagram

12/5/2025

<https://www.instagram.com/p/DR3v010CKDN/>

Instagram post featuring the UNTWIST project, contributing to its visibility and public outreach through social media engagement.




3.1.9 UNTWIST Policy Recommendation Handbook promoted on Facebook

2/18/2026

Facebook post published by Universidad Pablo de Olavide

Facebook post promoting the presentation of the UNTWIST Policy Recommendation Handbook at the European Parliament in Brussels. The post highlighted the project's evidence-based approach to addressing gendered economic inequalities and strengthening democratic resilience, while also disseminating registration information for both in-person and online attendance.

**Universidad Pablo de Olavide**

18 de febrero · 🌐

¿Las políticas anti-género son una guerra cultural o un síntoma de inseguridad material?

Únete a la presentación del Manual de Recomendaciones de Política de UNTWIST en el Parlamento Europeo para explorar soluciones basadas en evidencia a nivel de la UE, que aborden las desigualdades económicas de género y fortalezcan la resiliencia democrática.

📍 Parlamento Europeo, Bruselas
📅 Martes, 18 de marzo de 2026
🕒 Hora: 18:00

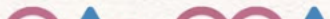
👉 Inscripción aquí:
https://ec.europa.eu/eusurvey/runner/UNTWIST_18March

Fechas límite de inscripción:

- 📅 Asistencia presencial: la inscripción cierra el 11 de marzo (inclusive).
- 📅 Asistencia online: la inscripción cierra el 16 de marzo (inclusive)

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Facultad Ciencias Sociales Universidad Pablo de Olavide UPO
Oficina para la Igualdad UPO

WHY ECONOMIC INEQUALITIES HAVE GENDERED
CONSEQUENCES FOR EUROPEAN DEMOCRACY



3.2. Germany

3.2.1 "Project on gender equality in politics"

5/13/2025

<https://www.nks-gesellschaft.de/de/news-projekt-zu-geschlechtergerechtigkeit-in-der-politik.html>

This news item presents the European research project UNTWIST, in which Saarland University participates as a partner. The project examines how political parties can better integrate and represent gender-specific interests and aims to develop policy-relevant recommendations to address gender-related conflicts. As part of the project, a co-creation workshop bringing together academic and non-academic perspectives was held on 27 May 2025.

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Beauftragt durch:



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[🏠](#) | [→ Aktuelles](#) [▼](#) | [→ Aus den Projekten](#)

13.05.2025

Wie kann Geschlechtergerechtigkeit in der Politik verankert werden

Die Universität des Saarlandes ist Partner des Forschungsprojekts UNTwist, das sich damit beschäftigt, wie politische Parteien geschlechterspezifische Interessen besser einbeziehen und vertreten.

Haben Mainstream-Parteien geeignete Strategien zur Beantwortung von gender-bezogenen Konflikten? Im Projektverlauf von UNTwist, einem Projekt aus dem 2021er-Call von Cluster 2 „Kultur, Kreativität und inklusive Gesellschaft“, sollen hierfür entsprechende zielführende Politikempfehlungen erarbeitet werden. Um sowohl wissenschaftliche als auch nicht-wissenschaftliche Perspektiven zu berücksichtigen, findet am **27. Mai 2025** in Zusammenarbeit mit der FrauenGenderBibliothek Saar ein [Co-Kreation-Workshop](#) statt.

Zur Projektwebsite von [UNTwist](#)

3.3. Spain

3.3.1 "UPO leads a project to improve political parties' responses to citizens' gender-based demands"

3/30/2023

<https://www.teleprensa.com/articulo/sevilla/upo-lidera-proyecto-mejorar-respuesta-partidos-demandas-genero-ciudadania/202303301303291439779.html>

This news item reports that the University Pablo de Olavide coordinates the European project UNTWIST, funded by the European Commission under Horizon Europe. Led by Antonia María Ruiz Jiménez, the project analyses how political parties respond to citizens' gender-based needs, demands and fears across Europe. It brings together an international consortium and uses mixed qualitative and quantitative methods to generate evidence-based policy recommendations.

teleprensa
PRIMER PERIÓDICO DIGITAL DE ALMERÍA

* Válido para clientes que donación por primera vez su número en las entidades del Grupo Cooperativo. Copagos: Donación de 300 € para clientes de ingresos entre 1.200 € y 1.800€; 500 € para ingresos entre 1.800 € y 2.500€; 800 € para ingresos superiores a 2.500 €. Donación de 500 € para ingresos superiores a 4.000 € y donación de 750 €. Participación 30 meses. No se realizará una donación por cliente. Regula e información. Promoción válida hasta 30/03/2023.

ALMERÍA ▾ OPINIÓN ▾ ANDALUCÍA ▾ DEPORTES ▾ NACIONAL ▾ PUBLICIDAD INTERNACIONAL DERECHOALHONOR ▾ MEDIA ▾

La UPO lidera un proyecto para mejorar la respuesta de los partidos a las demandas de género de la ciudadanía

La Universidad Pablo de Olavide (UPO) coordina el proyecto 'Untwist', financiado por la Comisión Europea, que analiza la respuesta que los partidos políticos dan a las "necesidades, demandas y miedos de género" de la ciudadanía en Europa. Este proyecto RIA (investigación con aplicación) se enmarca en el programa Horizonte Europa y está liderado por la profesora Antonia María Ruiz Jiménez, del Departamento de Sociología de la UPO.



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PUBLICIDAD



AGENCIA 30 DE MARZO DE 2023, 13:03

3.3.2 "Antifeminism emerges as a mobilising factor for far-right voting"

8/18/2024

<https://www.publico.es/politica/antifeminismo-emerge-factor-movilizador-voto-extrema-derecha.html>

This article presents findings from the European project UNTWIST showing how antifeminism has become a key mobilising factor for far-right parties. Based on empirical evidence, it highlights how anti-gender discourses connect with political disaffection, social malaise and perceived grievances, particularly among certain segments of the male electorate, posing a challenge to democratic quality in Europe.

 Menú

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POLÍTICA

Gobierno Partidos Congreso Tribunales Interior Memoria Pública

Este artículo se publicó hace 2 años.

El antifeminismo emerge como factor movilizador del voto de extrema derecha

Cada vez más estudios sociológicos identifican la reacción machista contra el avance imparable de los movimientos de género igualitarios como uno de los motores del auge ultra junto a la xenofobia y el nacionalismo centralista.



Miles de mujeres protestan con carteles durante la manifestación convocada por 8M. Glòria Sánchez / Europa Press

3.3.3 "Do men and women who vote for the radical right share the same concerns?"

3/21/2025

<https://theconversation.com/hombres-y-mujeres-que-votan-a-la-derecha-radical-populista-les-mueven-las-mismas-preocupaciones-266935>

Drawing on findings from the UNTWIST project and based on 18 focus groups conducted in six European countries, this article analyses why some voters have shifted from traditional parties to radical right populist formations. The results show that political disaffection and economic concerns are key drivers of this shift, while also revealing gender differences in how political dissatisfaction is expressed, highlighting the need for gender-sensitive policies to strengthen democratic representation.

THE CONVERSATION
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Hombres y mujeres que votan a la derecha radical populista: ¿les mueven las mismas preocupaciones?

Publicado: 13 noviembre 2025 18:40 CET

Ílftin de Santiago Abascal, líder de Vox, en Valencia el 13 de julio de 2023. Aitor Serra Martin/Shutterstock



El fortalecimiento de la democracia europea exige comprender por qué amplios sectores de la población han dejado de sentirse representados por los partidos tradicionales.

Autoría



Antonia Maria Ruiz Jiménez
Associate Professor (Sociology Department),
Universidad Pablo de Olavide

3.3.4 'UNTWIST' boosts the debate on democracy and gender equality at the Spanish Parliament.

On 14 November, experts and European political representatives will analyse the results of this Horizon Europe project coordinated by the University Pablo de Olavide

11/5/2025

<https://sevillainforma.es/2025/11/05/untwist-impulsa-el-debate-sobre-democracia-e-igualdad-de-genero-en-el-congreso-de-los-diputados-el-proximo-14-de-noviembre-expertas-y-representantes-politicos-europeos-analizaran/>

The European project UNTWIST, coordinated by the University Pablo de Olavide, will hold the conference “Strengthening democracy through gender equality” at the Spanish Parliament on 14 November. The event will bring together political representatives, academics and civil society actors to discuss how gender influences political representation and democratic quality in Europe, and to present results from comparative studies conducted in several European countries.



Universidad Pablo de Olavide

'UNTWIST' impulsa el debate sobre democracia e igualdad de género en el Congreso de los Diputados El próximo 14 de noviembre, expertas y representantes políticos europeos analizarán los resultados de este proyecto de Horizonte Europa coordinado por la Universidad Pablo de Olavide

La Jornada se celebrará el 14 de noviembre en el Congreso de los Diputados. En un contexto europeo marcado por los desafíos a la igualdad y el auge de los populismos, el proyecto de Horizonte Europa 'UNTWIST', coordinado por la Universidad Pablo de Olavide, celebra el próximo 14 de noviembre la jornada "Fortalecer la

3.3.5 PSOE Senate. Forecasts for Friday, 14 November

11/14/2025

<https://www.psoe.es/agenda/senado-previsiones-para-el-viernes-14-de-noviembre/>

This agenda item published by the Spanish Socialist Workers' Party (PSOE) Senate outlines the official schedule for Friday, 14 November 2025. It includes the participation of Senator Pasión Gador Romero García in the conference "Strengthening democracy through gender equality", organised by the UNTWIST project at the Spanish Parliament, which focuses on analysing how political parties respond to citizens' gender-based needs, demands and fears in Europe.



AGENDA | SENADO. PREVISIONES PARA EL VIERNES 14 DE NOVIEMBRE

Jueves 13 de noviembre 2025

Senado. Previsiones para el viernes 14 de noviembre

ACTIVIDAD PARLAMENTARIA

10:00 horas. Reunión de la Mesa y Portavoces de la Comisión de Cultura, por videoconferencia.

Fijar la fecha y el orden del día de las próximas sesiones de la comisión.

PREVISIONES DE SENADORES Y SENADORAS

10:00 horas. La portavoz de Derechos de las Familias y senadora por Lleida, **Pasión Gador Romero García**, asiste a la Jornada "Fortalecer la democracia desde la igualdad de género", organizada por UNTWIST, un proyecto que tiene como objetivo analizar la respuesta que los partidos políticos dan a las necesidades, demandas y miedos de género de la ciudadanía en Europa (Sala Cánovas). **Congreso de los Diputados**.

3.3.6 UNTWIST project discussed on LinkedIn

11/14/2025

[https://www.linkedin.com/posts/miguel-lazaro_masculinidad-untwist-activity-](https://www.linkedin.com/posts/miguel-lazaro_masculinidad-untwist-activity-7393984440873517057-2xq0/?utm_source=share&utm_medium=member_desktop&rcm=ACoAAGBYwFcBZ921TD0NZ)

[7393984440873517057-](https://www.linkedin.com/posts/miguel-lazaro_masculinidad-untwist-activity-7393984440873517057-2xq0/?utm_source=share&utm_medium=member_desktop&rcm=ACoAAGBYwFcBZ921TD0NZ)

[2xq0/?utm_source=share&utm_medium=member_desktop&rcm=ACoAAGBYwFcBZ921TD0NZ](https://www.linkedin.com/posts/miguel-lazaro_masculinidad-untwist-activity-7393984440873517057-2xq0/?utm_source=share&utm_medium=member_desktop&rcm=ACoAAGBYwFcBZ921TD0NZ)
[eASZuWJNS0Lwm_k3tQ](https://www.linkedin.com/posts/miguel-lazaro_masculinidad-untwist-activity-7393984440873517057-2xq0/?utm_source=share&utm_medium=member_desktop&rcm=ACoAAGBYwFcBZ921TD0NZ)

LinkedIn post referencing the UNTWIST project in the context of discussions on masculinity, contributing to project visibility and engagement within professional networks.



Miguel Lázaro • 3er+

Especialista en masculinidades, género e igualdad.
2 meses •

+ Seguir ...

Desde el año 2021 he ido recopilando los programas que los partidos han presentado a las distintas convocatorias electorales que ha habido en España, buscando medidas dirigidas a hombres o que aborden las consecuencias de los estereotipos y roles de la [#masculinidad](#)

A principios de este año contacté con el equipo de [#UNTWIST](#), un proyecto en el que participa la [Universidad Pablo de Olavide, de Sevilla](#), y recibí el apoyo de Antonia Ruiz y de [Rafael Andrés Zambrana Pérez](#), que están aportando una mirada académica que yo no tengo.

El proyecto UNTWIST busca formular "Recomendaciones políticas para recuperar a 'los perdedores del feminismo' como votantes" y este viernes presenta resultados en el Congreso de los Diputados. Me muero de ganas de asistir y conocer en persona a Antonia Ruiz y [Daniel Romero Portillo](#), saludar a [Cristina Hernández](#), y escuchar a las representantes políticas que participarán en la jornada.

Hay más información sobre UNTWIST aquí: <https://lnkd.in/d/jA5kuVC>



UNTWIST: Policy Recommendations to regain
"losers of feminism" as mainstream voters
untwist@upo.es
www.upo.es/investigacion/UNTWIST



Financiado por
la Unión Europea

Jornada: Fortalecer la democracia desde la igualdad de género

14 de noviembre de 2025 – Sala Cánovas

- 10:00** – Inauguración, Doña Cristina Hernández (Directora del Instituto de las Mujeres).
- 10:10** – Presentación del proyecto UNTWIST, Antonia Ruiz Coordinadora Científica del Proyecto.
- 10:20** – Intervención de las personas invitadas: Hille van de Streek (Secretaria General de Mujeres de EPP), Ana Pirtskhalava (Coordinadora de Mujeres de PES) y Hilde Coffé, Universidad de Bath.
- 10:35** – Presentación de resultados del proyecto UNTWIST.
 - 10:35** – Los vacíos en los datos de opinión pública y cómo condicionan el diseño de políticas de igualdad eficaces, Mariana Sendra (Universidad de Deusto)
 - 10:45** – El papel del género en el conjunto de las demandas sociales que emergen entre los votantes de partidos de derecha radical populista, Antonia Ruiz (Universidad Pablo de Olavide).
 - 10:55** – La igualdad de género en los programas y estrategias de los partidos políticos españoles, Daniel Romero (Universidad Pablo de Olavide).
- 11:05 a 11:15** – DESCANSO.
- 11:15** – Intervención de las personas relatoras, Hille van de Streek, Ana Pirtskhalava y Hilde Coffé.
- 11:45** – Ronda de preguntas y contribuciones por parte del público asistente.
- 12:50** – Cierre de la Jornada.

3.3.7 "Why do voters from traditional parties support the far right?"

11/15/2025

<https://efe.com/euro-efe/2025-11-15/votantes-partidos-extrema-derecha-estudio/>

This news article reports on findings from the European project UNTWIST analysing the motivations of voters who support far-right parties in different European countries. Based on comparative research, the study shows that political disaffection, economic concerns and perceived inequalities are key drivers of these voting behaviours, highlighting the importance of a gender perspective to understand current challenges to democratic representation in Europe.



Una persona en una cabina de votación en un colegio electoral en Santiago de Compostela (Galicia, España), en una imagen de archivo. EFE/ Lavandeira Jr

¿Por qué los votantes de partidos tradicionales apoyan a la extrema derecha?

15/11/2025 08:05

3.3.8 "Gaps and frustrations: unmet demands behind populist voting"

11/24/2025

<https://www.lavanguardia.com/opinion/20251124/11292167/brechas-frustraciones.html>

This opinion article draws on the report Strengthening democracy by improving gender representation, based on findings from the UNTWIST project. It argues that support for right-wing populist parties is driven less by ideological conviction than by accumulated frustration with traditional parties and feelings of political misrepresentation. The analysis highlights gendered experiences of political disaffection, including the concept of “emancipation fatigue”, and stresses the need for more responsive and inclusive democratic practices.

 LA VANGUARDIA

 **Antoni Gutiérrez-Rubí**

Brechas y frustraciones

24/11/2025 00:30



Las fracturas democráticas más profundas no se producen en el ruido de los discursos incendiarios, sino en el silencio acumulado de las demandas no escuchadas. Según el informe *Fortalecer la democracia mejorando la representación de género*, de Antonia Ruiz y Pablo Ortiz, basado en los resultados del proyecto de investigación e innovación Untwist, los nuevos votantes de los partidos populistas de derechas (RWPP, en sus siglas en inglés) no giran hacia estos por convicción ideológica, sino por una frustración acumulada con los partidos tradicionales. Los jóvenes perciben que no entienden sus problemas cotidianos. Así, los jóvenes que cambiaron su voto hacia partidos populistas de derechas lo hicieron como voto de castigo más que de confianza, no esperando realmente soluciones mejores, sino para expresar su enojo.



3.3.9 UNTWIST - Project to improve political parties' response to citizens' gender demands.

European citizens deliberate on what other responses can be given to their needs and demands on gender issues in order to offer alternatives to the current proposals of right-wing populist parties.

9/04/2024

<https://andaluciacienciaciudadana.es/proyectos/sociales-y-juridicas-proyectos/untwist/>

This entry on Andalucía Más Ciencia Ciudadana (Humanities and Social Sciences projects section) presents the European project UNTWIST and provides an overview with key project details, including general objectives and consortium information.




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Untwist

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Proyecto para mejorar la respuesta de los partidos a las demandas de género de la ciudadanía. La ciudadanía europea delibera sobre qué otro tipo de respuesta se puede dar a sus necesidades y demandas en cuestiones de género para ofrecer alternativas a las actuales propuestas de los partidos de derecha populista.

4. Conclusions

Deliverable D11.10 provides a consolidated overview of the communication outputs generated by the UNTWIST project to date, with a specific focus on media-oriented activities. The analysis suggests that the level of public visibility achieved is appropriate in relation to the project's communication objectives and the sensitivities associated with its thematic focus. Rather than prioritising extensive media exposure, UNTWIST has implemented a selective, context-aware communication strategy that emphasises accuracy, contextual integrity, and ethical responsibility.

The relatively limited volume of documented media outputs should therefore be interpreted not as a gap, but as the outcome of a deliberate and structured approach. In line with consortium agreements, decisions on engagement with mass media have been taken at partner level, enabling partners to adapt their level of visibility to national contexts and risk environments. This has, in some cases, resulted in cautious or limited media engagement, reflecting institutional protocols and precautionary considerations.

At the same time, the project has demonstrated its capacity to effectively reach relevant audiences through alternative dissemination pathways. Targeted engagement with selected stakeholders—supported by a comprehensive database and the regular distribution of policy briefings and newsletters—has ensured continued communication of project findings. The use of social media has further complemented these efforts by providing an additional, controlled channel for outreach within relevant expert and policy communities.

Overall, the communication actions documented in this deliverable indicate that UNTWIST has implemented a coherent, proportionate, and risk-aware communication strategy. While media visibility has remained measured, the project has maintained consistent engagement with key audiences. Deliverable D11.10 therefore provides evidence that communication activities have been carried out in a consistent, responsible, and context-aware manner, contributing to the project's objectives while safeguarding its integrity and operational security.



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Confederazione Svizzera
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Europaforschung



UNTWIST (<https://cordis.europa.eu/project/id/101060836>) is a Research and Innovation Project financed under the Horizon Europe scheme:

HORIZON.2.2 – Culture, creativity and inclusive society Main Programme

HORIZON.2.2.1 – Democracy and Governance

HORIZON-CL2-2021-DEMOCRACY-01

Topic(s): HORIZON-CL2-2021-DEMOCRACY-01-03 – Feminisms for a new age of Democracy

CONTACT

untwist@upo.es

www.upo.es/investiga/UNTWIST

